

## Mapo Helps Bring Physical Spaces To Life



### Smart Building Directory

Enable customers and employees to search and locate any point of interest, fixed or roaming, throughout your venue.



### Way finding

Find your way to any point of interest using maps or search – across multiple floors, buildings, and secure access areas.



### Location Analytics

Visualize real-time and historical location data to better understand how your visitors engage with you.

## Simplifying Spatial Communication For Everyone



### Visitors

Venue visitors can orient themselves to search, find and efficiently discover what they are looking for and what is around them.



### Customer Experience

Across verticals, the number one question venue staff get asked starts with “Where is ...”. Empower visitors to answer these questions themselves and dramatically improve customer satisfaction.



### Marketers

Utilize multiple digital channels to drive visitor awareness, promote venue offerings and gather location analytics.

